



SEO Performance Report

example-free-site.com

Demo data shown. Full reports with real website data are available in Premium packages.

Tracked keywords

20

Page views

32773

Google Analytics page views

Tracked live links

3

Keyword movement

+1

Improved

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DEMO DATA

GA4 Current period: Jun 16, 2026 - Jul 15, 2026 Data source: GA4

Visitors

5,152

▲ 403.1% vs prior

Sessions

7,398

▲ 391.9% vs prior

Page views

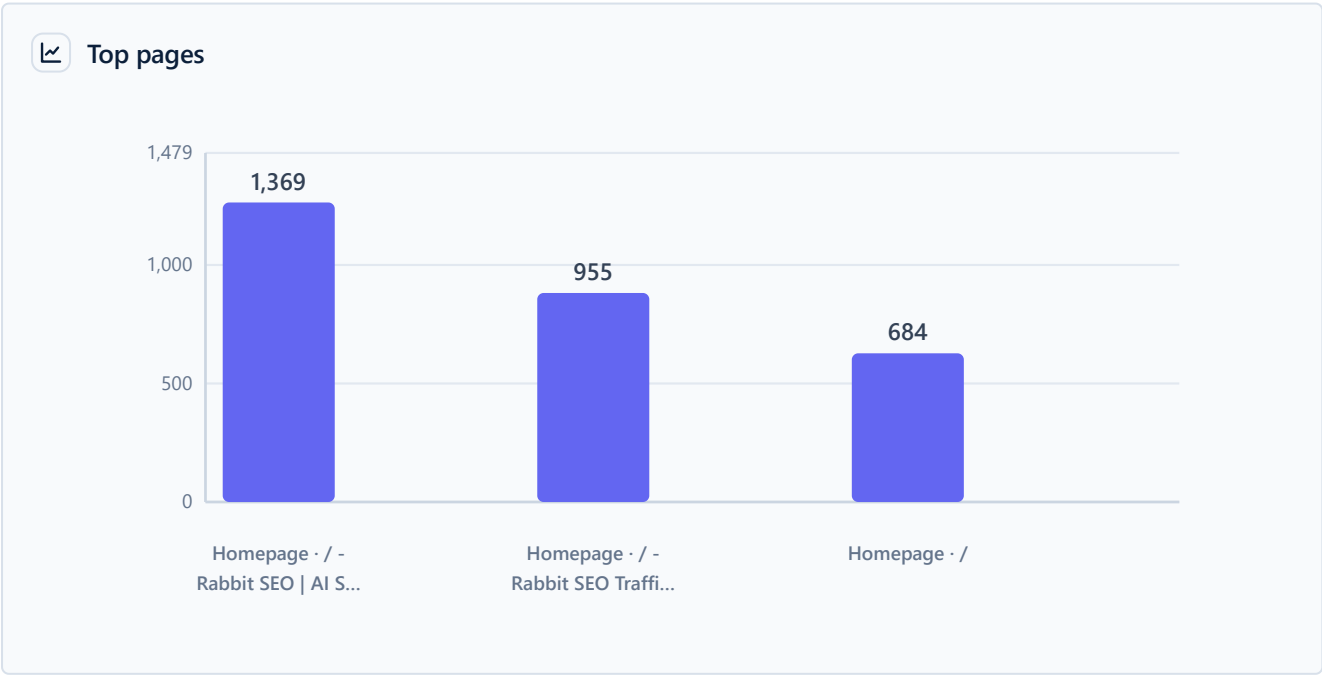
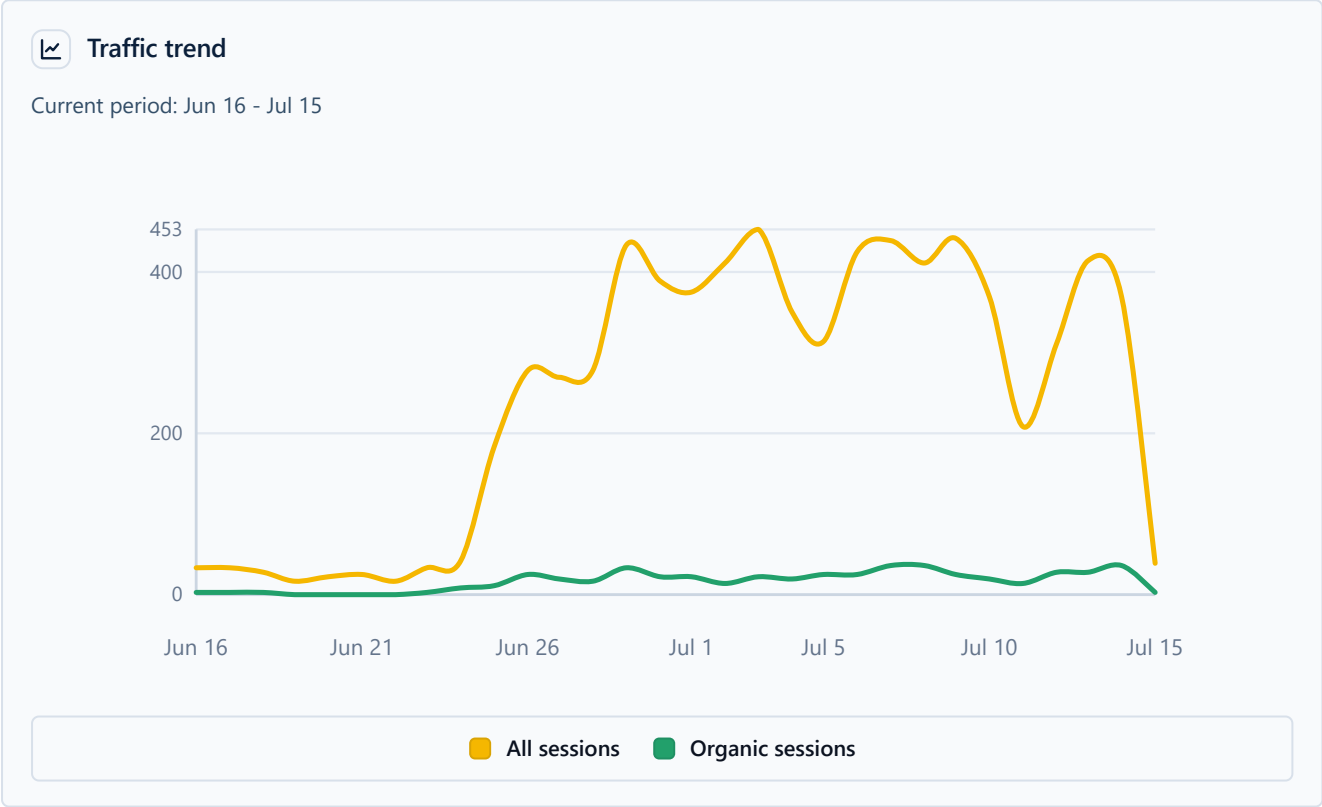
32,773

▲ 2004.9% vs prior

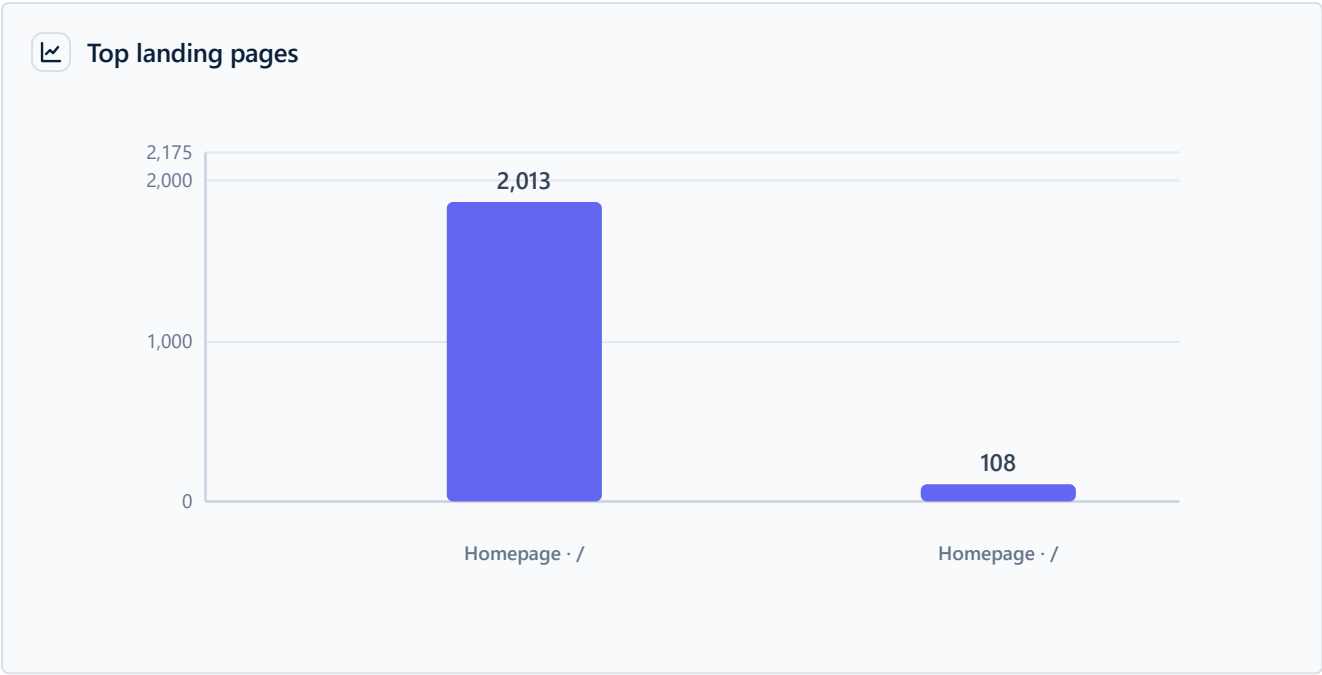
Engagement rate

66.7%

▲ 92.2% vs prior

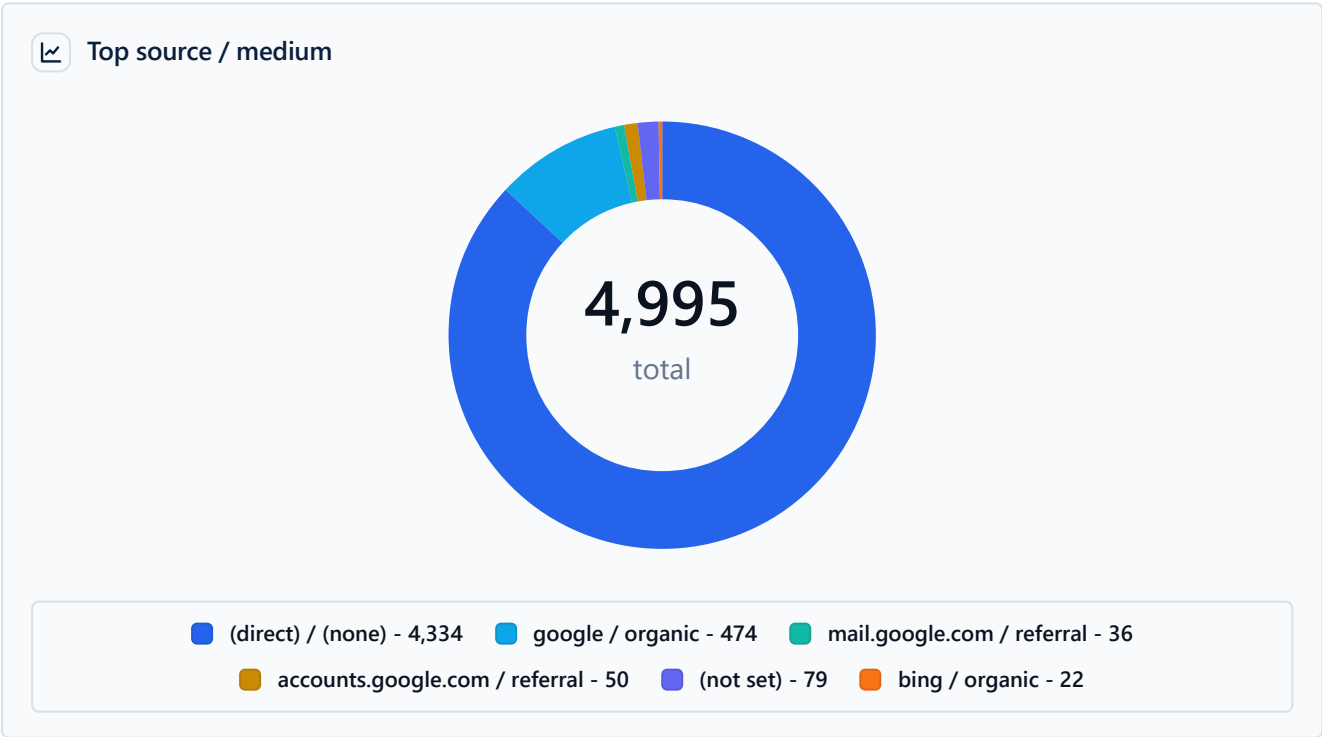


Showing all 3 pages.



Showing all 2 landing pages.

GA4 reported 507 sessions without a page value; those rows are excluded from the main chart.



Showing all 6 sources.



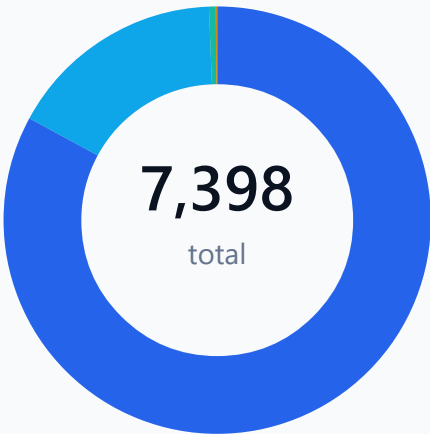
Traffic channels



Showing all 8 channels.



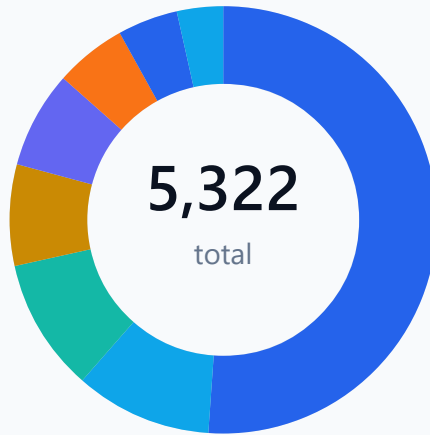
Devices



Desktop - 6,124 Mobile - 1,215 Other - 39 Tablet - 20

Showing all 4 devices.

Top locations



United States - 2,717 United Kingdom - 549 India - 534 Canada - 409 Germany - 389
Australia - 287 Indonesia - 242 Singapore - 195

Showing top 8 of 10 locations.

2 additional locations not shown.

Top cities



Showing top 8 of 10 Cities.

2 additional Cities not shown.



Top events

Page view		32.8K
Scroll		8,452
Session start		7,357
User engagement		6,752
First visit		5,018
Click		848
Sign-up		40
View Search Results		21

Showing top 8 of 10 events.

2 additional events not shown.



Organic traffic

Organic Search traffic only (GA4 filtered). Direct and referral sessions are excluded from this block. Current period: Jun 16, 2026 - Jul 15, 2026. Compared with the previous period for the same organic filter and date range.



Visitors

296

▲ 150.8% vs prior



Sessions

502

▲ 127.1% vs prior



Page views

2,653

▲ 1095% vs prior



Top pages

Path	Page title	Page views
Homepage	Rabbit SEO AI SEO Automation, Page Optimization & Backlink Building	1369
Homepage	Rabbit SEO Traffic Booster Make your website discoverable Marketing & SEO for SMBs	955
Homepage	Homepage	684



Top landing pages

Landing page	Sessions
Homepage	2013
Homepage	108

III Traffic sources

Source / medium	Sessions	Page views
(direct) / (none)	4334	16168
google / organic	474	2551
mail.google.com / referral	36	368
accounts.google.com / referral	50	357
(not set)	79	93
bing / organic	22	49

🌐 Platform and app referrals

Traffic from platform/admin hosts (for example wix.com or admin.shopify.com). Shown separately so it does not distort marketing-acquisition interpretation.

Source / medium	Sessions	Page views
wix.com / referral	1583	8508
manage.wix.com / referral	265	1852
admin.shopify.com / referral	95	1410

✳️ SEO insights

wix.com referral traffic increased

wix.com referral sessions rose from 65 to 1583, strong increase.

Comparison period: the previous period

Recommended action: Follow up with wix.com and replicate the content or partnerships that earn referrals from this site.

Australia traffic is growing

Australia sessions rose from 18 to 287, strong increase.

Comparison period: the previous period

Recommended action: Consider localized content or campaigns for this market.

Organic search is growing

Organic sessions from Google rose from 221 to 502, up 127.1%.

Comparison period: the previous period

Recommended action: Identify which public landing pages and tracked keywords drove the lift, then refresh content on those pages.

Executive summary

1 Improved tracked keywords, 5 Declined. Australia sessions rose from 18 to 287, strong increase..

Data source: Sample demo data - real data available in Premium · Google Analytics Connected



Tracked keywords

20

+1 / -5



Page views

32773

Google Analytics page views



Tracked live links

3

Live links



Total organic keywords

20

Strongest positive

seo automation software +1 on /best-seo-automation-tool

Largest risk

Australia sessions rose from 18 to 287, strong increase.

DEMO DATA

Generated with Rabbit SEO

example-free-site.com · Jun 16, 2026 - Jul 15, 2026

9 / 25

Q Current rankings

Tracked keyword positions and movement for this reporting period.

1Improved

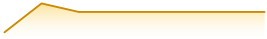
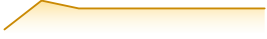
5Declined

0Unchanged

1Top 3

3Top 10

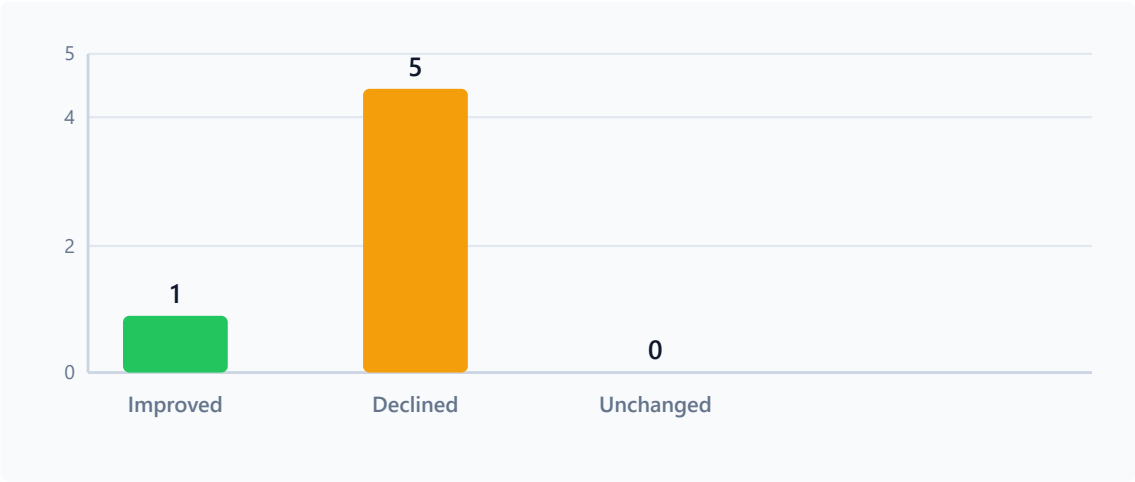
8Top 50

Keyword	Current	30 days ago	Search volume	Last week trend
 rabbit seo  Homepage	1  New	50+	210 	
 seo automation software /best-seo-automation-tool	6  +1	7	880 	
 seo automation tool /best-seo-automation-tool	10  New	50+	1,000 	
 seo tool for shopify /best-seo-tool-for-shopify	19  -3	16	1,300 	
 rank higher on google /how-to-rank-higher-on-google	38  -4	34	590 	
 seo apps shopify /best-seo-tool-for-shopify	38  -14	24	1,300 	
 shopify seo apps /best-seo-tool-for-shopify	41  -16	25	1,300 	
 wix seo tools  /best-seo-tools-for-wix-websites	45  -26	19	480 	
 SEO automation	50+	50+	4,400 	
 seo tools	50+	50+	165K 	
 SEO tools free	50+	50+	12.1K 	
 SEO tools for digital marketing	50+	50+	1,000 	

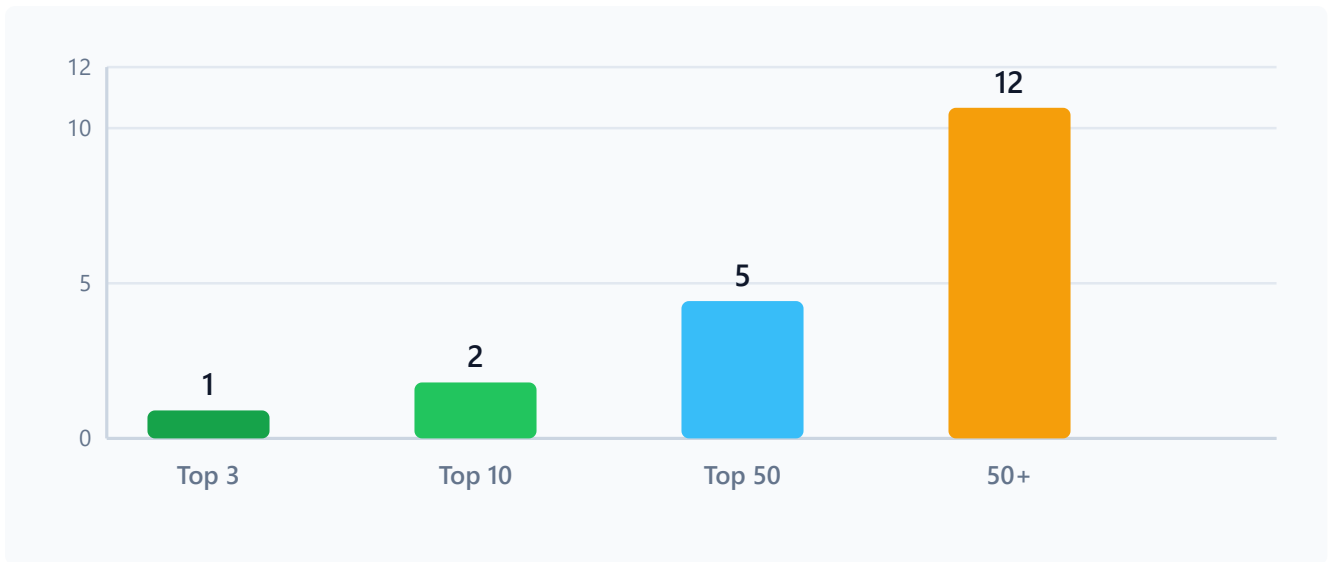
Keyword	Current	30 days ago	Search volume	Last week trend
 SEO tools list	50+	50+	1,000	
 SEO tools price	50+	50+	390	
 SEO tools AI	50+	50+	480	
 seo traffic service	50+	50+	390	
 wix seo optimization	50+	43	2,900	
 seo optimization wix	50+	50+	2,900	
 seo vs aeo	50+	45	2,400	
 seo apps for shopify	50+	37	1,300	

Distribution derived from the same keyword collection as the rankings table.

 Keyword movement



Keyword distribution



Distribution covers all 20 tracked keywords (exclusive buckets).

DEMO DATA

04

Organic keywords

Third-party rank and traffic estimates. Rows may mix markets and are not a single comparable ranking set.



Estimated organic keywords

20

Third-party estimate



Positions 1-3

1



Positions 4-10

3

Third-party market estimate - not necessarily the same ranking set.

Organic keyword estimates

Keyword	Market	Position	Search volume
wix seo tools /best-ai-seo-tool-for-wix-websites/	 Angola	22	10 
seo app for shopify /best-seo-tool-for-shopify	 Australia	35	50 
shopify seo apps /best-seo-tool-for-shopify	 Australia	36	50 
rabbit website Homepage	 Bangladesh	39	170 
seo optimization wix /how-to-improve-wix-seo	 India	58	390 
seo vs aeo /seo-vs-aeo	 India	74	320 
search engine optimization wix /how-to-improve-wix-seo	 India	76	390 
rabbit search Homepage	 Indonesia	12	210 
seo tools shopify /best-seo-tool-for-shopify	 United Kingdom	21	90 
seo tools for shopify /best-seo-tool-for-shopify	 United Kingdom	26	90 

Keyword	Market	Position	Search volume
seo tool for shopify /best-seo-tool-for-shopify	 United Kingdom	29	90 
seo apps for shopify /best-seo-tool-for-shopify	 United Kingdom	42	90 
seo apps shopify /best-seo-tool-for-shopify	 United Kingdom	42	90 
rank higher on google /how-to-rank-higher-on-google	 United Kingdom	51	110 
rabbit seo Homepage	 US	1	40 
seo traffic service Homepage	 US	9	170 
seo automation software /best-seo-automation-tool	 US	10	720 
shopify seo apps /best-seo-tool-for-shopify	 US	36	720 
wix seo optimization /how-to-improve-wix-seo	 US	58	1,000 
seo.com Homepage	 US	83	210 

05



Tracked campaign links

Links created or monitored by Rabbit SEO campaigns.

Source domain	Target page	Anchor text
trendlogbiz.com	Homepage	SEO tools AI
realitybiztimes.com	Homepage	SEO tools free
globalvoicemag.com	Homepage	best seo tool for wix

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External backlink profile

Discovered external backlinks and referring domains.

External backlinks

1244

Discovered external backlinks.

Referring pages

1231

Unique referring pages.

Referring domains

327

Unique referring domains.

Broken backlinks

3

Broken external backlinks.

Site rank

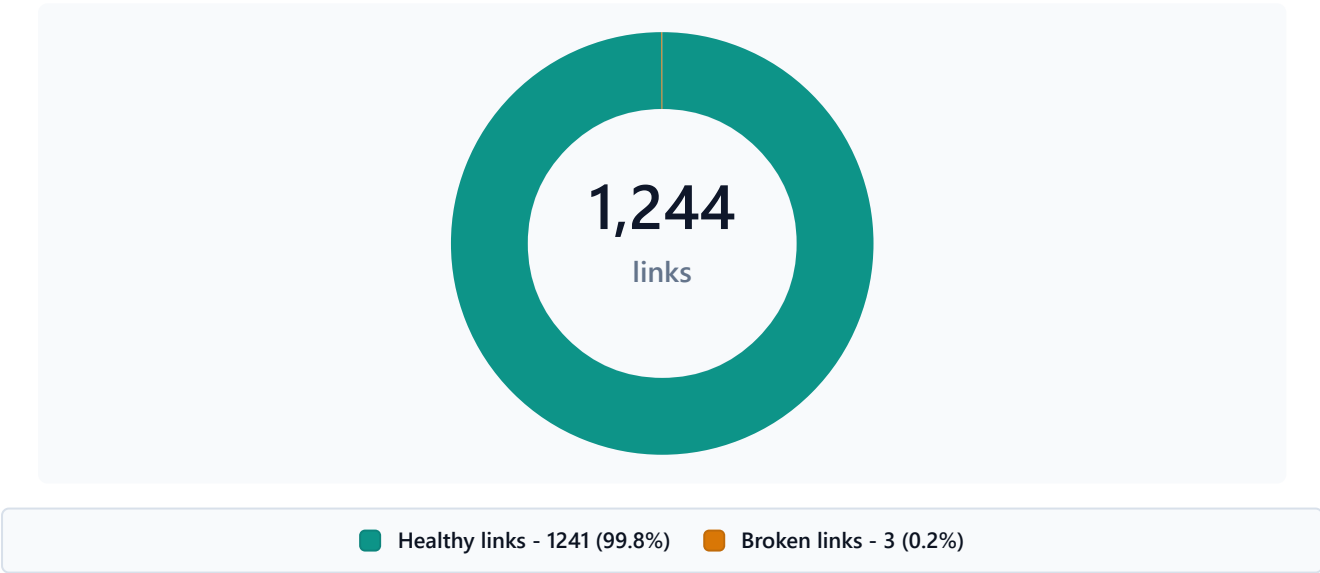
262

Provider domain/site rank (lower is generally stronger).

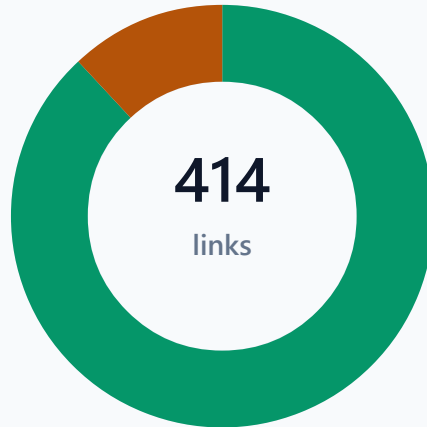
New backlinks

364

Backlink health



New vs lost backlinks



■ New backlinks - 364 (87.9%) ■ Lost backlinks - 50 (12.1%)

Internal vs external links



■ Internal links - 9332 (86.6%) ■ External links - 1442 (13.4%)



Referring link element types

Categories describe the HTML element used for the referring link (for example anchor or image), not dofollow/nofollow attributes.



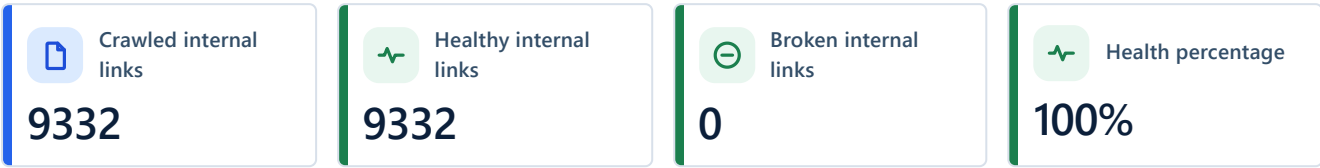
Anchor (<a>) - 1227 (99.7%) Image - 3 (0.2%) Canonical - 1 (0.1%)

Element type	Count	Share
Anchor (<a>)	1227	99.7%
Image	3	0.2%
Canonical	1	0.1%

DEMO DATA

Internal link health

Internal crawl links, healthy links and broken internal links.



Internal link health



Referral backlinks explorer

Sample of external pages linking to your site from third-party link research.

Source domain	Keyword	Domain rank	Dofollow
 taksimmessageservice.com	Оптимизировано с помощью Rabbit SEO  example-free-site.com/	381	Yes
 remedazo.com	Optimized by Rabbit SEO  example-free-site.com/	184	Yes
 shadowsofelitefitnessinc.com	Optimized by Rabbit SEO  example-free-site.com/	77	Yes
 breakingranksblog.net	Optimized by Rabbit SEO  example-free-site.com/	116	Yes
 omswastikexports.com	SEO audit tool  /free-seo-audit	97	Yes
 wp-rankings.com	Author site  example-free-site.com/	196	No
 printyourstyle.in	Optimized by Rabbit SEO  example-free-site.com/	166	Yes
 saashub.com	—  example-free-site.com/	577	No
 opsan.in	Optimized by Rabbit SEO  example-free-site.com/	105	Yes
 dev-site-3x8199.wix-dev-center-test.org	SEO Software  example-free-site.com/	287	Yes
 satgurukul.in	Rabbit SEO  example-free-site.com/	276	Yes
 alebisi.org	Rabbit SEO  example-free-site.com/	144	Yes
 allenpictures.ca	Optimized by Rabbit SEO  example-free-site.com/	0	Yes
 humandstrummusicsschool.com	AI visibility tool  /ai-visibility	148	Yes
 iconic-fotos.com	SEO audit tool  /free-seo-audit	147	Yes
 prorooftingandexteriors.com	SEO software for small business  example-free-site.com/	81	Yes

Source domain	Keyword	Domain rank	Dofollow
 homealonehomebusiness.com	Optimized by Rabbit SEO  example-free-site.com/	52	Yes
 mixtube.com.br	Optimized by Rabbit SEO  example-free-site.com/	0	Yes
 mmarriage.ca	Rabbit SEO  example-free-site.com/	60	Yes
 authorgallant.com	SEO tool for Wix  /best-seo-tool-for-wix	91	Yes
 highrisecleaning.com.my	SEO tools  example-free-site.com/	0	Yes
 downersgrovecounseling.com	Rabbit SEO  example-free-site.com/	154	Yes
 myconstructionpayroll.com	example-free-site.com/  example-free-site.com/	159	Yes
 andradaastrology.com	website SEO tool  /seo-tools	68	Yes
 drjack.world	example-free-site.com  example-free-site.com/	359	No

DEMO DATA

09

Inbound link history

Backlinks and referring domains over time.

Latest available data

Total backlinks

1118

Referring domains

291

New backlinks

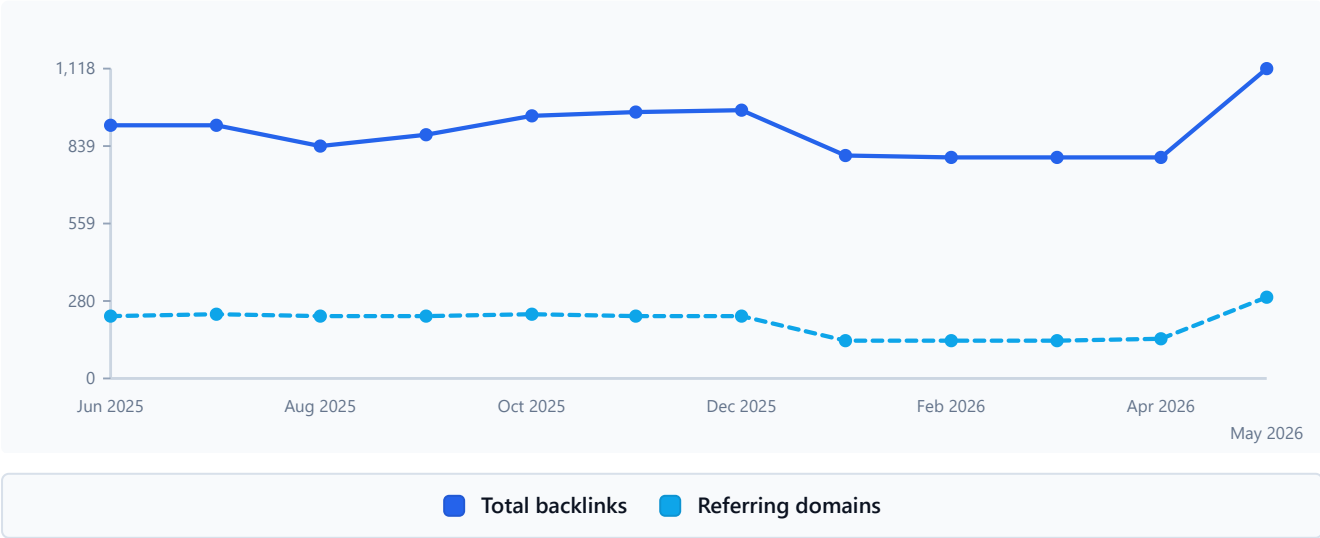
364

Lost backlinks

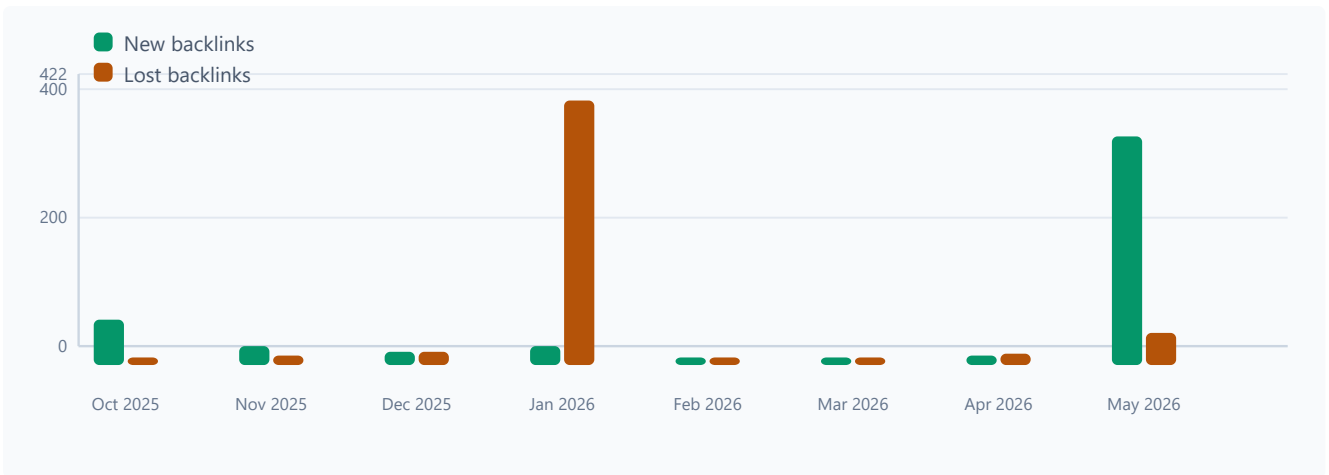
50

Month	Total backlinks	Referring domains	Site rank	New backlinks	Lost backlinks
Jun 2025	913	228	217	7	48
Jul 2025	916	230	201	5	2
Aug 2025	836	227	194	4	4
Sep 2025	878	228	190	51	9
Oct 2025	947	229	192	71	5
Nov 2025	962	224	192	31	14
Dec 2025	969	225	191	20	20
Jan 2026	803	136	191	30	422
Feb 2026	799	137	191	11	11
Mar 2026	798	139	194	11	10
Apr 2026	797	146	196	16	19
May 2026	1118	291	254	364	50

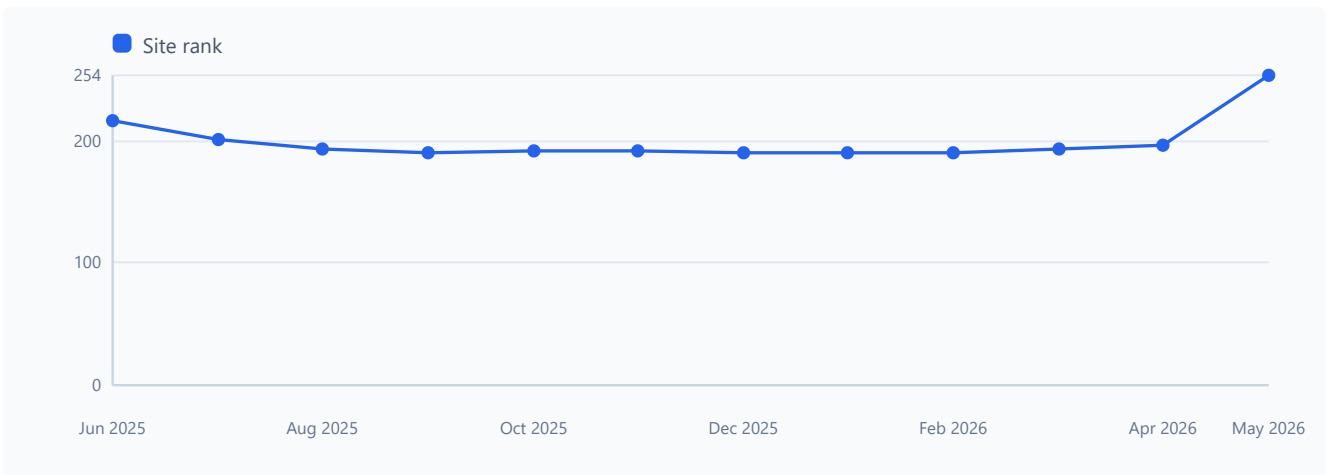
External backlinks and referring domains over time



New vs lost backlinks by month



Site rank over time



Anchor text	Total backlinks	Referring domains	Site rank
Optimized by Rabbit SEO	213	125	231
Rabbit SEO	177	102	197
Privacy policy	46	2	55
Website	45	2	58
example-free-site.com	39	36	0
Privacy Policy	34	1	93
Visit our Website	34	1	93
website SEO	26	21	138
SEO software	22	17	123
SEO tools	22	21	124
rabbitseo	22	16	0
SEO audit	18	15	100
SEO optimization	15	14	102
SEO audit tool	14	8	82
プライバシーポリシー	13	2	27
Visite nosso site	12	1	21
Política de Privacidade	12	1	21
Politique de confidentialité	12	1	21
Visiter notre site	12	1	21
Ir a nuestro sitio web	12	1	22
Política de Privacidad	12	1	22
ウェブサイトをご覧ください	12	1	23
Polityka prywatności	11	1	0
Odwiedź naszą stronę	11	1	0
Website besuchen	11	1	19

11

Organic search competitors

Domains that also rank for your tracked keywords.

Competitor visibility



- ahrefs.com - 4.7M
- smallseotools.com - 3.3M
- moz.com - 3.2M
- morningscore.io - 3.2M

seotools.com - 2.8M

zapier.com - 2.7M

learn.g2.com - 2.6M

marketermilk.com - 2.1M

Competitor comparison

Visibility difference versus the competitor.

Competitor domain	Visibility score	Shared keywords	Top 10 share	Visibility gap
ahrefs.com	4.7M	3	15%	—
smallseotools.com	3.3M	2	10%	—
moz.com	3.2M	2	10%	—
morningscore.io	3.2M	3	15%	—
seotools.com	2.8M	2	5%	—
zapier.com	2.7M	5	20%	—
learn.g2.com	2.6M	2	5%	—
marketermilk.com	2.1M	7	35%	—
youtube.com	2M	20	45%	—
seoreviewtools.com	1.8M	5	15%	—